

# Sponsorship Opportunities



| PACKAGE  | BRAVE<br>\$15,000<br>*SOLD OUT* | BE BRAVE<br>AWARD<br>\$10,000 | CENTREPIECE<br>\$10,000 | VOLUNTEER<br>\$7,500 | LEGACY<br>\$7,500 | HOPE<br>\$5,000 | EMPOWER<br>\$5,000 | COURAGE<br>\$5,000 | FLOURISH<br>\$5,000 |
|--|---------------------------------|-------------------------------|-------------------------|----------------------|-------------------|-----------------|--------------------|--------------------|---------------------|
| Name/logo on event signage   | \$2,500                         | \$2,500                       | \$2,500                 | \$2,500              | \$2,500           | \$2,500         | \$2,500            | 2,500              | \$2,500             |
| Private meet and greet with Leah Parsons*  | \$2,500                         | \$2,500                       | \$2,500                 | \$2,500              | \$2,500           | \$2,500         | \$2,500            | \$2,500            | \$2,500             |
| Name/logo on video loop at Luncheon  | \$3,000                         | \$3,000                       | \$3,000                 | \$3,000              | \$3,000           | \$3,000         | \$3,000            | \$3,000            | \$3,000             |
| Name/logo on Little Warriors website   | \$2,500                         | \$2,500                       | \$2,500                 | \$2,500              | \$2,500           | \$2,500         | \$2,500            | \$2,500            | \$2,500             |
| Tickets (10)   | \$1,500                         | \$1,500                       | \$1,500                 | \$1,500              | \$1,500           | \$1,500         | \$1,500            | \$1,500            | \$1,500             |
| Recognized on Little Warriors social media   | \$4,000                         | \$4,000                       | \$4,000                 | \$4,000              | \$4,000           | \$4,000         | \$4,000            | \$4,000            | \$4,000             |
| Recognition in Little Warriors Annual Report   | \$2,000                         | \$2,000                       | \$2,000                 | \$2,000              | \$2,000           | \$2,000         | \$2,000            | \$2,000            | \$2,000             |
| Logo displayed on table purchased  | \$2,500                         | \$2,500                       | \$2,500                 | \$2,500              | \$2,500           | \$2,500         | \$2,500            | \$2,500            | \$2,500             |
| Logo on placemats  | \$2,500                         | \$2,500                       | \$2,500                 | \$2,500              | \$2,500           | \$2,500         | \$2,500            | \$2,500            | \$2,500             |
| Recognition in radio ads aired on Corus Edmonton                                       | \$23,520                        |                               |                         |                      |                   |                 |                    |                    |                     |
| Recognition in Edmonton Sun/Examiner ads   | \$19,560                        |                               |                         |                      |                   |                 |                    |                    |                     |
| Recognition in promo messaging on Global TV  | \$18,900                        |                               |                         |                      |                   |                 |                    |                    |                     |
| Option to provide promotional item (at own cost) from your company (1,000)             | \$2,000                         |                               |                         |                      |                   |                 |                    |                    |                     |
| Naming rights for a bedroom at the Be Brave Ranch                                      | \$7,500                         |                               |                         |                      |                   |                 |                    |                    |                     |
| Name/logo included on event marketing materials  | \$5,000                         |                               |                         |                      |                   |                 |                    |                    |                     |
| Featured article in Little Warriors e-newsletter                                       | \$3,000                         |                               |                         |                      |                   |                 |                    |                    |                     |
| Option to place corporate brochure (at own cost) on tables (1,000)                     | \$2,500                         |                               |                         |                      |                   |                 |                    |                    |                     |
| Name inclusion in media releases   | \$1,500                         |                               |                         |                      |                   |                 |                    |                    |                     |
| Ad in event program (1/2 page)   | \$3,000                         |                               |                         |                      |                   |                 |                    |                    |                     |
| Ad in event program (1/3 page)   |                                 | \$2,500                       | \$2,500                 | \$2,500              | \$2,500           | \$2,500         | \$2,500            | \$2,500            | \$2,500             |
| Present Be Brave Award to Leah Parsons   |                                 | \$10,000                      |                         |                      |                   |                 |                    |                    |                     |
| Verbal recognition when auctioning centrepieces  |                                 |                               | \$5,000                 |                      |                   |                 |                    |                    |                     |
| Name and logo by each centrepiece  |                                 |                               | \$5,000                 |                      |                   |                 |                    |                    |                     |
| Name and logo on volunteer t-shirts  |                                 |                               |                         | \$5,000              |                   |                 |                    |                    |                     |
| Logo on packaging of tissue given to each attendee                                     |                                 |                               |                         |                      | \$5,000           |                 |                    |                    |                     |
| Option to provide a promotional item on tables (at own cost) from your company (1,000) |                                 |                               |                         |                      |                   | \$2,000         | \$2,000            | \$2,000            |                     |
| Signage with flowers at the reception area   |                                 |                               |                         |                      |                   |                 |                    |                    | \$2,000             |
| <b>TOTAL VALUE</b>   | <b>\$109,480</b>                | <b>\$35,500</b>               | <b>\$35,500</b>         | <b>\$30,500</b>      | <b>\$30,500</b>   | <b>\$27,500</b> | <b>\$27,500</b>    | <b>\$27,500</b>    | <b>\$27,500</b>     |

If you are interested in sponsorship opportunities, or purchasing a table or tickets, please visit [littlewarriors.ca](http://littlewarriors.ca) or contact [shannon@littlewarriors.ca](mailto:shannon@littlewarriors.ca).

\*2-4 people. If you require more, please contact [shannon@littlewarriors.ca](mailto:shannon@littlewarriors.ca).