So much can happen in twelve months. Dreams can be made, they can grow bigger and lives can be changed.

When we opened the Little Warriors Be Brave Ranch in September 2014, we realized a vision that was seven years in the making. This past year, we built on that vision, and we made history.

In the fall of 2014, we welcomed our first group of child sexual abuse survivors to the Be Brave Ranch. Since then, 35 children have participated in our program — the first facility to pioneer dedicated, intensive, multi-modal treatment to address the outcomes of child sexual abuse.

Dr. Jacqui Linder, Clinical Director at the Be Brave Ranch, has said that you can watch a child begin melting into the safety net of our programming. Personally, I knew we were changing lives when a child survivor came up to me, hugged my leg and said, “Thank you for building the Ranch for me.” Every one of our staff members has a similar story to share.

Witnessing these brave kids reclaim their childhoods and regain their power has been one of the most gratifying experiences. It is a triumph we share with all of the Canadians who rallied with us on this journey. You did more than help us build the Be Brave Ranch; you helped us rewrite the story of child sexual abuse. As we move forward, we are excited to welcome more children and impact more lives across our community.

In addition to our monumental year at the Be Brave Ranch, we continued to deliver our Prevent It! workshop, educating adults to help stop child sexual abuse. To date, we have delivered a prevention workshop to over 16,000 adults and helped protect an estimated 160,000 kids. In the coming year, we will continue to empower, educate and unite communities to help protect our children.

For all that we have accomplished and all we set out to do, I would like to thank the Little Warriors Board of Directors and our staff for their continued dedication. And I would like to sincerely thank our valued donors, volunteers and supporters for unifying with us to make dreams come true, to change lives and to restore something that every child deserves — the chance for a happy, healthy future.

Warmest regards,

Glori Meldrum, B.Comm.
Founder and Chair
Little Warriors is a charitable organization committed to the awareness, prevention and treatment of child sexual abuse. Little Warriors also provides information about the prevalence and frequency of child sexual abuse and information about healing and support resources. Little Warriors opened the Be Brave Ranch in the fall of 2014. The Be Brave Ranch is a facility that offers a family-oriented treatment program that combines multiple proven therapies for children ages 8-12 who have been sexually abused.

VISION
Little Warriors is a national charitable organization committed to the awareness, prevention and treatment of child sexual abuse.

MISSION
Little Warriors is committed to providing:
• Awareness and information about child sexual abuse
• Child sexual abuse prevention strategies to adults through education
• Information about healing and support resources
• A treatment facility to help children cope with the devastating effects of child sexual abuse

GOALS & OBJECTIVES
Awareness
• Relay a culturally sensitive, fundamental prevention education message tailored to the needs of the growing multi-cultural and Aboriginal communities across Canada.
• Increase access to community resources. Provide Canadians with local and national child sexual abuse resource information.

Prevention
• Spread the message of responsibility, action and hope by training specially selected volunteers to deliver the prevention workshop to adults across Canada.
• Reduce the stigma of child sexual abuse by promoting discussion, changing adults’ behaviour and equipping them with a comprehensive toolkit to enable them to help prevent its occurrence.
• Create roadblocks for sexual predators and encourage organizations to incorporate mandatory child sexual abuse prevention policies and procedures.

Treatment
• Create warrior-like compassion. Commit to bringing access to a long-term treatment centre to all children across Canada who have been sexually abused.
• Provide a safe and secure treatment centre for children and youth who have been sexually abused.
• Address, not suppress, the core mental health issues stemming from child sexual abuse. Open up the door for children to access a vital mental health treatment service.
• Help to fill the mental health gap of time-delayed traditional child sexual abuse counseling methods and provide effective clinical focused treatment that is the first of its kind in Canada.

For more information please visit littlewarriors.ca
In 2014 and 2015, our dedicated Board of Directors consisted of the following:

- Glori Meldrum, Chair
- Dwayne Stang, Treasurer
- Kevin Brosseau, Director
- Julianna Cantwell, Director
- Heather Hunt, Director
- Tim Kirby, Director
- Guy Mersereau, Director
- Greg Mittelstead, Director
- Jason Pincock, Director
- Beth Riley, Director
- Heather Shaw, Director
- Diane Young, Director

For more information please visit littlewarriors.ca

STAFF

Little Warriors is surrounded by an excellent team who have dedicated countless hours to the organization’s success and growth—especially through the transition period of building and opening the Be Brave Ranch. Thank you to all of the Little Warriors staff who are committed to the awareness, prevention and treatment of child sexual abuse. Your dedication is greatly appreciated.
Volunteers come out to the Be Brave Ranch for work days to help us paint, fix fences, clean up the grounds and more.

At Little Warriors, we owe a lot of our success to the hard work of many volunteers. All of the Little Warriors Prevent It! workshops are run by trained volunteer facilitators who dedicate their time to help educate adults to prevent child sexual abuse.

**VOLUNTEER FACILITATOR PROFILE**

**Name:** Patricia Hayes

**How long have you volunteered for Little Warriors?** 7 years

**Why do you find it rewarding?**
I really feel the Prevent It! workshops help adults to protect children. We help save children from the heinous acts of childhood sexual abuse and in reality, are saving lives.

**Why do you feel it is important for people to attend a Prevent It! workshop?**
By attending these workshops, adults can learn the simplest ways to help keep activities and events safer for children. They can learn how to recognize signs in children of something amiss and how to properly respond to a disclosure by a child of sexual abuse. All of these skills are invaluable to parents, grandparents, caregivers, educators—to every adult who interacts with children.

To find out more information on how to become a volunteer for Little Warriors, please visit our website at [littlewarriors.ca](http://littlewarriors.ca)
COMMUNITY GIVING

A significant amount of fundraising is done by volunteers hosting third party fundraising events, in support of Little Warriors.

ALBERTA ASSOCIATION OF INSURANCE ADJUSTERS (NORTHERN CHAPTER) ANNUAL CHARITY BALL

The Alberta Association of Insurance Adjusters (Northern Chapter) held its annual charity ball in November 2014. Little Warriors was the charity of choice for this event, which raised over $34,000.

The charity ball was well attended and had all of the “who’s who” of the insurance claims industry in Edmonton. Thank you to the AAIA and the generous members of the insurance industry who supported us through this event.

UNMASKING THE MYTHS

In November of 2014, the First Annual Unmasking the Myths Masquerade Gala dinner fundraiser took place at the Shaw Conference Centre. More than 200 people attended, and over $4,000 was raised for Little Warriors.

Brianne Kidner and her fiancé Charles have selflessly organized and planned over one dozen fundraisers in support of Little Warriors, with the intentions of educating and shining awareness on this unfortunate crime. As a survivor of child sexual abuse, Brianne’s desire to protect future children from being harmed is both personal and imperative.

RICKSHAW RALLY ACROSS INDIA

We were approached by a very energetic, adventurous group who were undertaking a unique way to raise money for charity. They asked if they could choose Little Warriors as their charity to support on their Rickshaw Rally across India.

“We are a group of backpackers from around the world who have come together to raise money for children who have been victims of sexual abuse. We drove 3500 kms across India in 16 days and are so proud that we raised $1,400 for Little Warriors!!”

- Fun Tukking Tastic Run for Charity Team

Little Warriors is sincerely grateful for those groups and individuals who raise money to support and protect children.
Located on 125 acres just outside of Edmonton, the Little Warriors Be Brave Ranch opened in the fall of 2014 thanks to the tremendous generosity of people across Canada, who gave time, money and resources to this important cause. The contributions made by volunteers for the renovation and construction of the facility have been amazing, and the dedication of the contractors was inspiring. Many companies and individuals were extraordinarily generous with time and materials to realize its completion.

Thanks to these combined community efforts, we were successful in building the first facility of its kind to focus exclusively on the long-term treatment of sexually abused children between the ages of 8-12.

The Be Brave Ranch offers a one-year combined on site and outpatient program, which is based on comprehensive scientific evidence. The program has been designed with significant input from many leading academic and treatment experts.

The treatment program at the Be Brave Ranch runs over a four-week period (28 days) with additional two-week follow-ups occurring three more times throughout the year. In between attendance at the Be Brave Ranch, children have access to group support via telephone once a week with their therapist and peer group.

The program has been built using leading research and the best available evidence. Unique characteristics of the program include:

- A group or “cohort” model, which creates strong bonds between each member of the group and encourages greater support.
- A multi-therapy model, which includes a combination of group trauma-focused Cognitive Behavioural Therapy (CBT), individual CBT, art therapy, play-assisted intervention, animal-assisted therapy, Eye Movement Desensitization and Reprocessing Therapy (EMDR) and recreation programs.

To learn how you can help please visit littlewarriors.ca
On April 1, 600 guests came together to support Little Warriors and the Be Brave Ranch at the Third Annual Be Brave Luncheon, aptly titled “Stand Up. Be Brave.” A cornerstone event for our organization, this year’s luncheon was an overwhelming success — one that raised $252,682 in essential program funding.

The afternoon, hosted at the Shaw Conference Centre in Edmonton, exceeded all expectations with a range of powerful presentations. The foremost of these being the moving keynote address, delivered by Matthew Sandusky, son of Jerry Sandusky. The room was captivated as Matthew spoke of his years of child sexual abuse and the resulting aftermath. When the presentation was complete, the entire room came together in a standing ovation and Matthew was presented with a Be Brave award for his courageous efforts.

In addition to the enthralling keynote address, the afternoon included a full and engaging program. Presentations included greetings from the Mayor, delivered by Scott McKeen, Ward 6 City Councillor. A short clip of the documentary, “Building Brave”, was played, followed by an address from Dr. Jacqui Linder, Clinical Director of the Be Brave Ranch. Dr. Linder educated attendees on the multi-modal, therapeutic intervention delivered at the Be Brave Ranch, as well as the amazing progress observed by the children receiving treatment.

Following Dr. Linder, Alison Lee, an ambassador for Little Warriors and one of the first children to receive treatment at the Be Brave Ranch, took center stage. Alison shared her inspiring story, a story that led her to play an active role in fundraising efforts for the Be Brave Ranch. More specifically, Alison raised over $30,000 in donations — an extraordinary feat, especially considering Alison has yet to graduate high school. Our very own Glori Meldrum, founder and chair of Little Warriors, then captured the audience with personal stories surrounding the journey to build the Be Brave Ranch. The afternoon was capped off by Nancy Carlson, Global News Hour Co-Anchor and our event emcee, who closed the afternoon by thanking our sponsors, guests and donors.

Special thanks were given to our volunteer team of Starbucks employees; to Giselle Dennis, who hand-painted the centerpieces that were auctioned off; to our media sponsors; and to our amazing title sponsors, Fluid Life and Gemstone Logistics. We have so much gratitude for all our sponsors and the media who covered our event. For all those who stood with us and continue to inspire us to be brave, we thank you.

To learn how you can help please visit littlewarriors.ca
PREVENTION OF CHILD SEXUAL ABUSE

**AWARENESS**

Despite the prevalence of child sexual abuse across Canada, for many, it remains an issue that is difficult to discuss. At Little Warriors, we want to engage the nation in a meaningful dialogue regarding child sexual abuse, and to get people thinking about the damaging effects this heinous crime has on children within our communities and our society as a whole.

This is why so much of what we do is focused on raising awareness. Over the years, we’ve done this in a number of ways, from advertising campaigns to press conferences and fundraising events — and the results speak for themselves.

- As of October 2015, more than 16,000 adults across Canada have taken the prevention workshop — this equates to over 500 people per month.
- Little Warriors has over 20,000 followers on social media.

**PREVENT IT PROGRAM STATS FOR 2014/2015**

Total 2023 adults trained to prevent child sexual abuse from October 1, 2014 – September 30, 2015

- **Alberta**
  - 1518 people
- **British Columbia**
  - 309 people
- **Saskatchewan**
  - 110 people
- **Manitoba**
  - 86 people

Original Joe’s Heart Cart visited the Be Brave Ranch to bring lunch for the staff.

For more information please visit littlewarriors.ca
PREVENTION OF CHILD SEXUAL ABUSE

PREVENTION

When Little Warriors first launched in 2008, we adopted the child sexual abuse prevention workshop developed by Darkness to Light, a US-based organization. Between 2008-2015, this workshop allowed Little Warriors to educate over 16,000 adults on how to help prevent, recognize and react responsibly to child sexual abuse.

In 2012, we partnered with researchers at the University of Alberta to begin developing our very own Canadian prevention workshop called “Prevent It! Taking Action to Stop Child Sexual Abuse”. This workshop teaches adults about child sexual abuse and provides them with education and awareness to help stop sexual abuse from occurring.

The workshop was piloted in the fall of 2014 and launched to the public in the spring of 2015. Since then, we have welcomed over 2,000 participants from across Western Canada — a number that continues to grow by approximately 500 people per month. And, in January 2015, we launched the online version of Prevent It!, allowing adults everywhere to participate from the comfort of their own homes.

PROGRAM IMPACT

After taking part in the training, participants not only feel better informed about child sexual abuse, but also more empowered to:

• Talk with children about healthy sexual development
• Watch for concerning behaviours in other adults
• Watch for concerning signs in children
• Respond to disclosures of child sexual abuse
• Report abuse
• Reduce the risk of sexual abuse as responsible adults and organizations

Most importantly, this means that each and every adult we educate is able to have a direct impact on the prevention of child sexual abuse within their community.

For more information please visit littlewarriors.ca
Little Warriors relies on individual donations, corporate, and private funding to fulfill its awareness, prevention and treatment of child sexual abuse.

In an effort to raise funds to purchase land for the Be Brave Ranch, Little Warriors chose to maximize its fundraising efforts through several different major fundraising events and campaigns. The direction chosen created a significant impact on donations for the Be Brave Ranch.

Many thanks to all of our wonderful supporters! Without you, none of this would be possible!

**Total revenues were $2,468,461**

**Total expenses were $2,230,664**

For further information, please visit the Government of Canada Registered Charity Return for 2014.

Driven by our mission to prevent, treat and spread awareness of child sexual abuse, we have set an ambitious campaign goal of raising $7.5 million by 2019.
MANY THANKS TO ALL OF OUR WONDERFUL SUPPORTERS! WITHOUT YOU, NONE OF THIS WOULD BE POSSIBLE!

We are grateful for all the generous support received for the fiscal year from October 1, 2014 to September 30, 2015! Little Warriors truly values each generous contribution to help our children. We have made every effort to ensure these lists are complete and accurate. If you have an error or omission to report, please contact our office at 780-922-9010.

For our complete list of donors, please visit littlewarriors.ca/supporters/thank-you-to-our-donors/2014-2015-fiscal-year-ending-sept-30-2015/